



RAS

INVEST IN SERBIA CHEMICALS

Why Serbia?

Serbia's offering



Unique location



European country located at the heart of the South East Europe region with a regional population of ~80 million and connectivity through land, water and air



Major economic reforms



Serbia went through **major reforms** that are creating strong economic upside and potential for businesses

- **#1 in greenfield FDI** globally and in Europe
- **31% increase in GDP from 2014**
- 47 places up in ease of doing business
- In the **process of joining the EU**



Attractive trade agreements



Serbia is cementing its economic focus with open trade agreements covering countries around the world

- Access to 1.3 bn customers through free trade agreements with EU, USA, Russia, Turkey, etc.
- Only European country where no visa regime applies to USA, EU, Russia, India and China simultaneously



International presence



Top international companies across industries are trusting and investing in the Serbian economy such as **Continental, Siemens and Henkel**



Skilled & affordable talent



Affordable, available and skilled workforce being a key driver of attracting FDI with **40,000 graduates/year**



Gov. support and incentives



Strong and dynamic government support for businesses willing to invest in Serbia



Access to chemical ecosystem

(feedstock & end industries)

- **Natural resources** include hydropower, coal, oil, natural gas, copper, gold, iron, lithium, wood & uranium
- Direct access to **Bor Smelting** basin for copper and sulphuric acid
- Existing chem manuf. of petrochemicals, basic chemicals, fertilizers, detergents and soaps
- Presence of leading global players such as Gazprom Neft, Messer Technologies, Henkel, etc.



Access to infrastructure

- **600 ha park in Prahovo** for the chemical producing industry
- The **single site operator** provides services specially tailored to the chemical industry
- Access to the **largest hydropower plant** in SEE at competitive cost
- **Connection to major European cities** through the Danube, international railway and land transport in <24 hours



Alignment to EU's strategic direction

- **Electric vehicles and batteries:** I) EV at the core of Serbia's' automotive strategy II) Access to 10% of lithium capacity globally
- **Green hydrogen:** Access to water and electricity through direct connection to hydropower plant



Ease of doing business

- **Free zone regulations** can be applied to investors operating from the park
- Access to 1.3 bn customers through FTAs covering **Europe, Turkey, USA, Japan, Russia and Eurasian Economic Union (EAEU)**
- **Strong and dynamic** government support and provision of **incentives such as cash incentives, tax holiday**, etc. depending on the project



Specialized and affordable talent

- **Flexible educational system** (e.g. dual education) to respond to industry needs (9 faculties with chemical majors)
- **Same level of productivity** in Serbia comes at **half the cost** of top manufacturing countries
- Serbia is **at least 35%** lower in employee costs than majority of CEE/SEE countries

Join Chem Park Prahovo Ecosystem (1/2)

Companies



The Elixir Group from Serbia is the leading mineral fertilizer and chemicals producer in eastern Europe – Exporting in more than 70 countries



French group – world leader for monocalcium phosphate is producing inside the park

Products



Phosphoric Acid - 185,000 t / year

Purification of Phosphoric Acid - 100,000 t / year

NPK Mineral Fertilizer - 600,000 t / year

Aluminium Trifluoride - 6,000 t / year

Monocalcium Phosphate – 100.000 t / year

Infrastructure



Port

2022 annual capacity 3.5m tons



Railway

International connection



Water

4000 m3 / h capacity



Power

2 * 31.5 MW capacity



Steam

80 tons / h capacity

Planned developments – >300 ha



- 1 Industrial park** – Industrial production (120 ha)
- 2 Electrical substation** – 110/10 kV (5 ha)
- 3 Energy island** – Energy facilities (21 ha) Steam generation
- 4 Chemical park** – Chemical production (100 ha)
- 5 Ecological island** – Industrial waste disposal & removal (10 ha)
- 6 Phospho-gypsum storage** (128 ha)

Join Chem Park Prahovo Ecosystem (2/2)

Logistics



Port operator



Intra-park rail traffic operator



Warehousing

Business support



Business premises



Admin support (E.g. permits)



Procurement

Utilities



Water supply



Electricity supply



Steam supply

Park preservation



Park security



Fire protection



Maintenance

Waste management



Industrial waste management



Waste water treatment

Other



Elixir garden (Residential amenities, kindergarden, library, catering, etc.)



Laboratory

EXPO 2020 DUBAI: SERBIA INVESTMENT CONFERENCE – INDUSTRIES

CONFERENCE ON DECEMBER 13, 2021



Gov. of the Republic of Serbia
Development Agency of Serbia



Int'l automotive player
Representatives



MIND Group
Representatives



Elixir Group
Representatives

AGENDA

13:00 – 13:05	Keynote address
13:05 – 13:15	Why Serbia? <i>Development Agency of Serbia</i>
13:15 – 13:30	Automotive landscape and opportunities <i>Development Agency of Serbia</i>
13:30 – 13:45	Rail landscape and opportunities <i>MIND Group</i>
13:45 – 14:05	Chemical landscape and opportunities <i>Development Agency of Serbia and Elixir Group</i>
14:05 – 14:15	Q&A
14:15	Networking and snack bar



REGISTER TO DISCOVER INVESTMENT OPPORTUNITIES AND HAVE 1-1 MEETINGS WITH KEY STAKEHOLDERS

Scan the code or click on the upper box to register for the event

